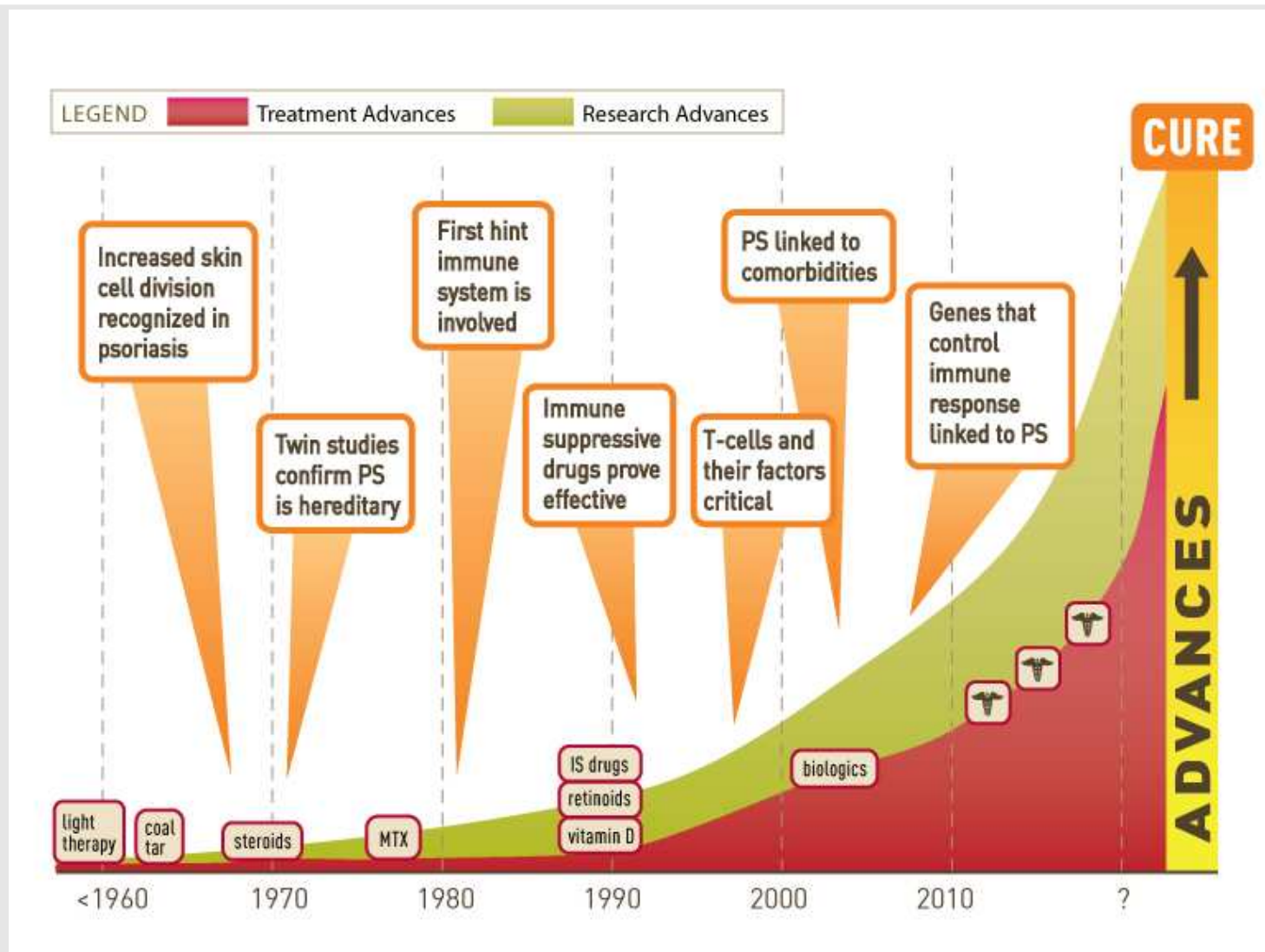




Raising the Bar: A Research Roadmap for a Cure

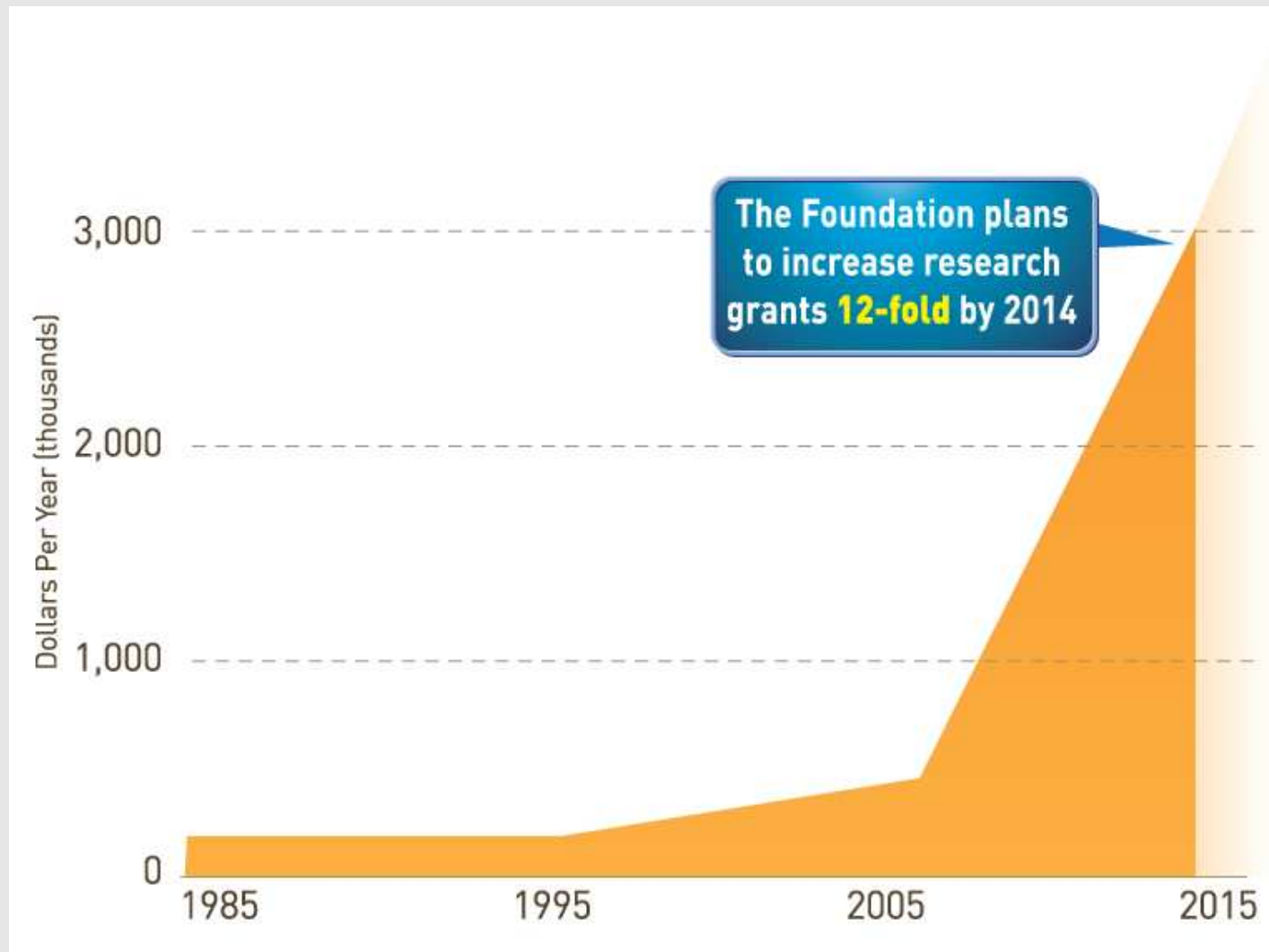
Bruce Bebo, Jr., Ph.D.
Director of Research and Medical Programs
National Psoriasis Foundation

Progress in Research and Treatment





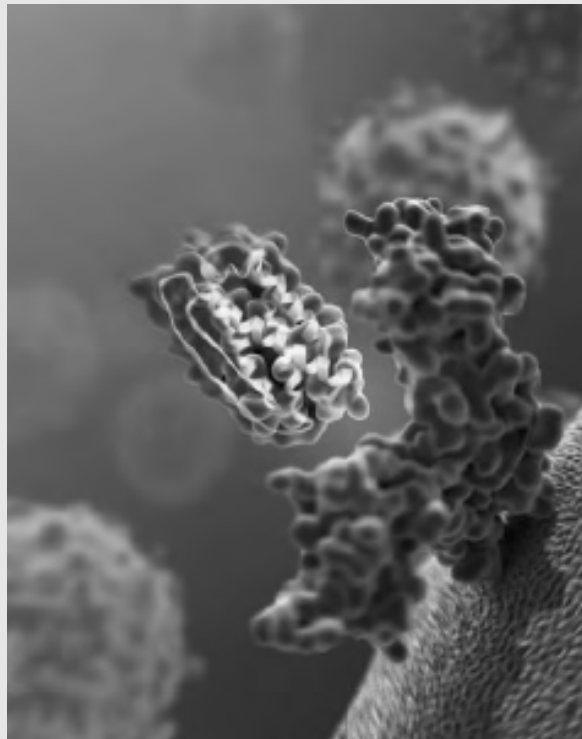
Research Roadmap





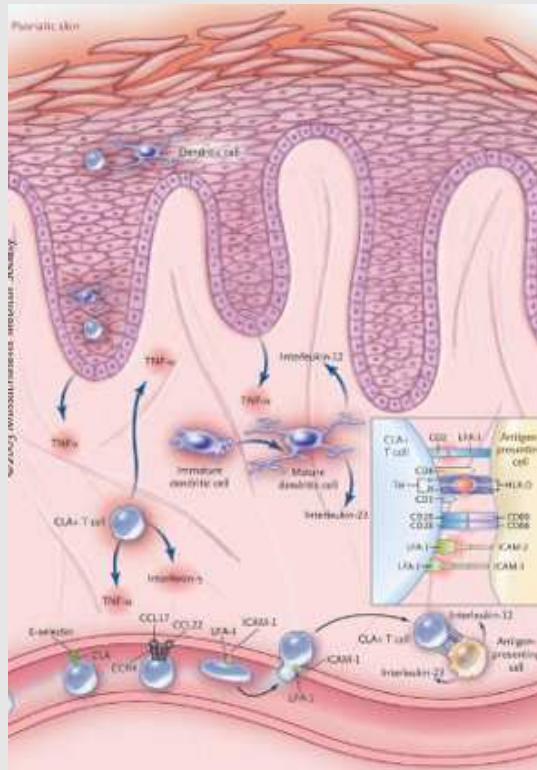
Research Focus

Focus Area 1: *Understanding the Immune System*



Research Focus

Focus Area 2: *Identifying Pathways to Tissue Damage*





Research Focus

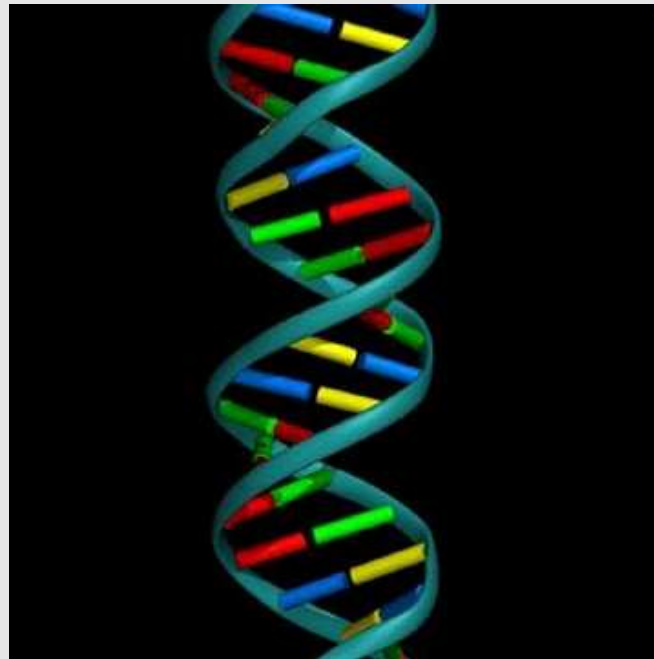
Focus Area 3: *Comorbidities*





Research Focus

Focus Area 4: Searching for Genes





Conclusion

